

## The POPI Act Compliance Software

Free, Fast & Easy Deployment.

No credit card required

#### AVOID PENALTIES FOR NON-COMPLIANCE

No matter what kind of company you run, public, private, non-profit, any other, you've surely heard of the new privacy law, the *Protection of Personal Information Act (POPIA or POPI Act)*. While the POPI Act became effective as of July 2020, you have 12 months to full compliance, i.e. June 30, 2021. Action can only be taken against non-compliant parties in the form of hefty penalties of up to R 10 Million, few small- to medium-sized businesses can afford. Additionally, the CEOs or Directors may go to prison.

#### **FULL SOLUTION FOR POPI ACT COMPLIANCE**

Bowline Security in partnership with *InfoSecEnforcer* can get prepared well in advance – your complete solution for POPI Act compliance. With our software and deployment services, you can quickly get compliant and be ready for the POPI Act, today. We're talking about a comprehensive turnkey solution that's faster, cheaper, and better than other roads to compliance.

# Why InfoSecEnforcer? FEATURES

- •Rapid Compliance & Rollout
- •Request Tracking & Alerts
- Privacy Breach Prevention
- •Secure Responses to Consumers
- Predefined Response Templates
- •Backed by Proven Case Studies\

- Custom Web Intake Form
- Direct Marketing Opt-out or Opt-in
- Multi-User Work Flow
- •Toll Free Automated Intake
- Privacy compliance framework
- And So Much More

#### IT'S FREE.

InfoSecEnforcer is a complimentary service for SMEs – the only of its kind to provide privacy request intake on autopilot for POPI Act. With us, you don't need to lose any more sleep over the POPI Act compliance, and you don't need to worry about budget run-offs. In partnership with Bowline Security, we provide a turn-key solution for a fixed monthly cost.

#### THE ULTIMATE POPI ACT COMPLIANCE SOFTWARE.

To fast-track your path to compliance, sign up with your company email address and access your FREE POPI Act compliance software immediately. We cannot accept @ Gmail or @ Yahoo. Enter your professional email address below to get compliance in the bag today, with *InfoSecEnforcer and Bowline Security!* 

Get compliant before July 1, 2020 enforcement date.

#### How It Works?

- 1. **SignUp** with InfoSecEnforcer & fast-track your compliance. It is Free. Use your company email.
- 2. **Deploy** privacy forms & buttons on your website. You can customize them. It is easy. Plus, a compliance stamp.
  - 3. **Respond** to consumer requests using templates. Customize responses. Manage requests & workflow.

And, we make switching easy. Simply export your data and move to another platform.

### FREQUENTLY ASKED QUESTIONS.

#### Too good to be true. Is there a catch?

No, there is no trick or catch. All it takes to start your account is your work email address and a few other pieces of information. We don't even ask for your credit card.

#### Are there any limits to the usage?

The Free Plan comes with unlimited users, unlimited consumer requests, unlimited request email verification, unlimited request tracking, and audit. We also anticipate to keep adding new features to this free plan. It comes with a POPI Act compliance stamp. And you may even remove this from your web-intake page. There is no obligation. We set our limits so high that most businesses will never need to worry about it.

#### Are you selling our personal information or data?

No. Your personal information and data are yours and yours alone. All your business data is yours alone. They're safe with us. We do not sell your personal information. We do host all information with 3<sup>rd</sup> party providers who are similarly bound by our privacy policy. We'll email you about our products, support, services and company. Learn more about our <u>Privacy Policy</u>.

#### What are the paid features or plans?

Our basic software for POPI Act compliance is free to you. In addition, we provide you a turn-key package including any software and services (in partnership with Bowline Security). Our turn-key package delivers end-to-end POPI Act compliance. Our turn-key software is provided to you at a fixed price, paid monthly. You may wish to cancel anytime. Upon cancellation, you may continue to use our free basic software.

#### FREQUENTLY ASKED QUESTIONS.

## I am ready to buy the paid features. How should I go about doing that?

It is simple. Create your free account. Login and navigate to premium features on the menu.

#### Can I customize email templates?

Sure. Once you create your free account. Login and navigate to Admin -> Email Template. By default you will get 13 email templates. You may add more, modify the existing ones, and more.

## Do I need any special software to deploy the web intake form?

No. Once you create your free account. Login and navigate to Admin -> Request POPI Form. You will find two different templates, and a download button. Navigate to each template and click the download button. You will download the html pages. You may deploy these html pages as you see fit on your website(s).

Our company has multiple websites, can we manage requests from all of these sites at one single place? We received this request from multiple customers. We provide a single login so you could manage all requests from multiple websites at one place.

## We are a managed services company. Can we manage these requests for our customers?

We are a partner-friendly company. We provide a mechanism so you could manage your customer's privacy requests and POPI Act compliance. If you are interested in becoming our partner, please schedule <u>a call with us</u>.

## FREQUENTLY ASKED QUESTIONS.

We require request verification. Do you provide this as part of the Free Plan? *Yes. We deliver email request verification by default in our free plan.* 

Is there a way to limit processing a large number of requests from a single consumers? Is this also included in the Free Plan?

Yes, and yes. We provide a mechanism on each request workflow per individual consumer. This helps you identify a consumer that submits multiple privacy requests. You may then decide to process or reject these requests. And it is included in our Free Plan.

We are not ready to automate our data lookup. Do you provide a way to manually attach the data?

Yes. The request processing workflow is simple to use. You may add attachments or notes. You may attach a number of files to the specific request. Approvers and processors may review the data. And once you are ready to send the data back to the consumer, we provide you a way to selectively choose the appropriate data files. Yes, this is also included in our Free Plan.